

FAX# 703 528 7880 OCT1/12 12.47
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. #	OFF. #	6556	SALESMAN	#
BUYER NAME	KATIE KEULEMAN			
SALES PRSN	WA-	JOE KNAUER		

	CLASS:	NATL.	LOCAL	REGIONAL
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	CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT1/12 12.47

CO-OP BILLING NEEDED

TO LENA
FR JULIE
OKD M1-2
TTLS RTS
PLS CFM, THX 10/1

CON CM ***** THIS IS A CASH IN ADVANCE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1905												
36	S		1210A-105A	30		\$340.00	10/2	10/5	0		TU-F	0
PROGRAM : JIMMY KIMMEL LIVE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	A		1205A-105A	30		\$340.00	10/2	10/4	2		TU-TH	2
PROGRAM : KIMMEL ORD COM1: TP FOR KIMMEL THIS IS A MAKE-GOOD FOR OCT2 ON LINE-36 FOR 2 SPOTS/WK												
37	S		1210A-105A	30		\$340.00	10/8	10/8	0		MON	0
PROGRAM : JIMMY KIMMEL LIVE												
41	A		1205A-105A	30		\$340.00	10/8	10/8	1		MON	1
PROGRAM : KIMMEL ORD COM1: TP FOR KIMMEL THIS IS A MAKE-GOOD FOR OCT8 ON LINE-37 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#36									
			MISSED: TU-F/1210A-105A				OCT2 (2/WK)		30S	\$340.00	(OCT1/12)	
			OFFER: TU-TH/1205A-105A				OCT2 (2/WK)		30S	\$340.00	PLS ADVISE.	
			CMT: TP FOR KIMMEL									
M2	OK'D		BUY#37									
			MISSED: MON/1210A-105A				OCT8		30S	\$340.00	(OCT1/12)	
			OFFER: MON/1205A-105A				OCT8		30S	\$340.00	PLS ADVISE.	
			CMT: TP FOR KIMMEL									
OCT/12			101915.00									
CONTRACT TOTAL											101915.00	
TOTAL SPOTS											56	

MARKET TOTALS \$272,355 WFTV 37% WKMG 28% WESH 15% WOFL 17% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE